

AUSTRALASIAN ACTION LEARNING, ACTION RESEARCH CONFERENCE 2020 DISCOVERING THE FUTURE TOGETHER: ACTION LEARNING AND ACTION RESEARCH AT WORK

DOCTORAL WORKSHOP: 8 NOVEMBER 2020

Chivonne Algeo, PhD

Australasian Vice President, ALARA



AGENDA

Time	Duration	Activity
2:00PM	5mins	Welcome; acknowledgement of Country; format of workshop - Chivonne
2:05PM	25mins	Action research: discussion on shared experiences - All
2:30PM	15mins	Action research: lessons learned themes - Chivonne
2:45PM	15mins	Break
3:00PM	15mins	Publishing your research - Panel
3:15PM	15mins	Post-research application - All
3:30PM	15mins	Challenges and opportunities - All
3:45PM	15mins	Break
4:00PM	40mins	Presentations - 10 minutes each x four papers- All
4:40PM	10mins	Judges review scores, decide award winners - Panel
4:50PM	10mins	Feedback- All
5:00PM	0mins	Close - Chivonne

HERE WE **ARE**.....



ACTION RESEARCH:
DISCUSSION ON SHARED EXPERIENCES

BREAK

“**Knowledge** is of no value unless you put it into practice.”

Anton Chekhov, Russian physician and playwright (1860-1904)

ACTION RESEARCH: LESSONS LEARNED THEMES



PUBLISHING YOUR RESEARCH

<https://www.alarassociation.org/?q=publications/al-ar-publications>

Introduction; Justifying the methodology; Documentation; Original contribution; Literature

(source: <http://www.aral.com.au/resources/research.html>)

- What sort of level of participation; how much critical theoretical research has been done in the area of study to be unique; what are **the outcomes, how has 'it' changed (John)**
- Academic approach vs practical results; (Bob) industry journals (John)
- Gave confidence heading on right track, 2/3 through DBA (Chris)
- Learnt from others what had been published increased knowledge in the area of study (Claire)

POST-RESEARCH APPLICATION

- Influence policy and practice to make a difference (Claire)
- Efficiency and application around organisational design – passionate (Chris)
- Research education to benefit academic role when teaching practical application - accounting (Ashwag)
- Continue to PhD studies and planning to apply (accounting) knowledge to practice (Nikolina)
- Cultural change for participants that have long term positive benefits (Andrew)
- Professional learning community can decide on how they can help themselves and their students (Yedida)
- Handbook was a tangible outcome from PhD – got known for passionately working collaboratively (Diana)
- **Not so much the research topic, it's the application of method and the adaptation of the research to achieve a meaningful result for your client (Bill)**
- **Transferability of skills and that you're researching in a real life situation which brings life experience to the new work in an organisation (Colin)**
- Using that understanding and practicality to transfer in real situations (John)



CHALLENGES AND OPPORTUNITIES



BREAK

“I often say that research is a way of finding out what you are going to do when you can't keep on doing what you are doing now.”

Charles F. Kettering, American inventor (1876–1958)

PRESENTATIONS

Mr Chris Blockley: **“Leading** organisational change in response to evolving channel dynamics: A case study within the Australian wine industry.”

Ms Ashwag Madkhali: **“Impact** of Accounting Information Systems on the Quality of Financial Information and Decision Making in Saudi Arabia.”

Ms Nikolina Keleshovska Pavlovska: **“Evaluation of the Effect of Fiscal Incentives on Foreign Direct Investment (FDI) Inflows - Case study of North Macedonia.”**

Ms Claire Pierce: **“Improving** attendance rates in outpatient clinics using a mixed methods action research **approach.**”

FEEDBACK: PRESENTATION

Explanation and expression: Gave a clear, coherent and relevant presentation within the allocated timeframe.

Structure and organisation: Adequately organised and logically presented.

Communication: Communicated with the audience and engaged in a conversation.

Innovation and Contribution: Does the action research extend the existing body of knowledge? Does the action research create new and innovative approaches or test an existing approach when managing a situation? What is the potential impact of the action research?

FEEDBACK: PAPERS

Setting the scene: Paper presents purpose and structure of the action research project.

Context: Paper clearly outlines the contextual factors of the action research project.

Academic Expression: Language, Tone, Grammar, Precision, context and purpose for writing. Report coherent in style and content. Appropriate referencing.

Innovation and Contribution: Does the action research extend the existing body of knowledge? Does the action research create new and innovative approaches or test an existing approach when managing a situation? What is the potential impact of the action research?

AWARDS

- Best Student Action Research Paper Award (\$500 award to paid into a research account)
 - Mr Chris Blockley
- Best Student Action Research Presentation Award (Discount of \$500 towards one AIB Masterclass to be used by Dec 2021)
 - Ms Claire Pierce



THANK YOU

A/Prof Chivonne Algeo: Monash University, Australia

Dr Diana Austin: Victoria University, NZ

Dr John Molineux: Deakin University, Australia

