Developing and Improving Data Literacy among Online Faculty through Professional Learning Communities: An Action Research Study





ALARA- BALT Conference

Yedida Bessemer, EdD

Monday, November 9th 14:00 EAT (Sunday, November 8th 19:00 PST)

Agenda

- Action Research study overview
- Data Literacy
- Professional Learning Community
- Breakout Rooms Activity
- Debrief
- Significance, Impact, Findings, Recommendations, and Conclusions
- Questions / Comments
- ► Thank You and Feedback

Introduction - First Facet

Online schools





- Lack in research
- ► Lack in adequate professional development



Introduction - Second Facet

A great deal of data





- > Teachers feel overwhelmed
- Lack the knowledge and skills



Problem Statement

Need for **ongoing** Professional Development (**PD**) for online educators

► Low data literacy among educators working in an online school

Action Research Paradigm Protocol



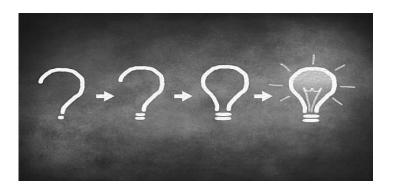
(Figure is taken from LeBlanc, Wilcox, Anderson & Greunke, 2015)

The Action Research Study

- Implementation of Professional Learning Community (PLC) meetings
- The purpose was to develop and improve data literacy knowledge and skills among online educators



Research Questions





How will participating in a PLC impact the development and improvement of data literacy knowledge and skills among online faculty members?



What are the effects of initiating and implementing a PLC on the educators in an online school?

Data Instruments

- Online questionnaires
- Individual interviews
- Observation protocol
- Field notes
- > Researcher's journal



Theoretical Foundation

The theoretical framework was grounded in four interconnected theories.

- Action science
- Adult learning theory
- Change theory
- Systems theory



Scholarly Literature

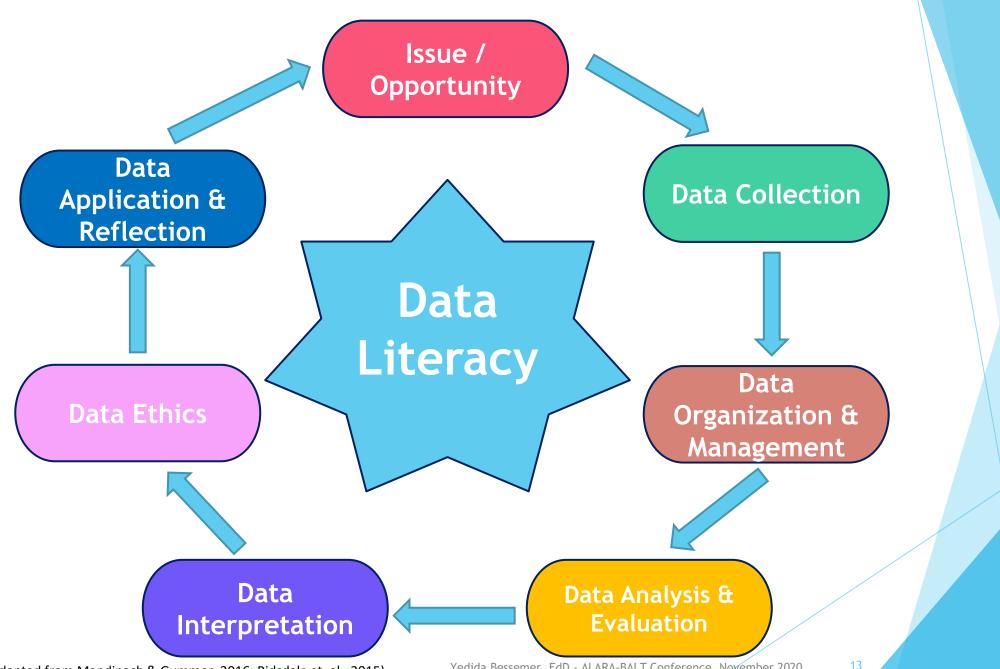
- Offers additional and important information
- Further explains and provides a context for this study

- Professional Development (PD)
- Professional Learning Community (PLC)
- Data Literacy

Data Literacy



(Evans, B., 2018)



Beliefs and Dispositions towards Data

- > All students can learn
- Employing data to inform instructional practice
- Thinking critically and reflecting about teaching
- Continuous inquiry cycle for improvement
- Collaboration
- Use data ethically
- Communication
 - ► How to talk about data?
 - ▶ How to communicate with data?
 - ▶ Different stakeholders → require different strategies

Professional Learning Community (PLC)

An **ongoing process** in which educators work **collaboratively** in recurring cycles of collective inquiry and **action research** to achieve better **results** for the students they serve.

PLCs operate under the assumption that the key to improved **learning** for students is continuous, job embedded **learning** for educators.

(DuFour, DuFour, Eaker, Many, & Mattos, 2016, p. 10)

Work with SMART Goals



Breakout Rooms Activity

- ✓ Three different activities
- Estimated four minutes per activity
- Enjoy them

Significance and Intended Impact

Improve PD by introducing a PLC process



Develop and improve data literacy



Outcomes and Findings:

Interpersonal Themes

Learning



People Person

Collaboration



Relationship

Communication

Caring

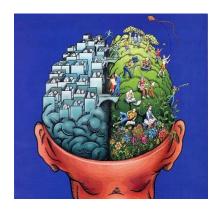
Trust

Outcomes and Findings: Intrapersonal Themes



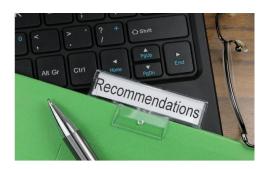
Organization

Balance



Competency

Learning



to the Organization

- Create a comprehensive handbook for online educators
- Replicate this action research study:
 - Longer time
 - Larger sample
 - > With educators from a brick and mortar school
 - Compare between two schools in the district
- ► Initiate a PLC process among district administrators

Recommendations - Field of Education

- Define the core characteristics of an online educator.
- Rethink how to offer PD for online educators.
- Further study the topic of data literacy and explore learning opportunities.
- Explore and develop opportunities for online educators to collaborate.

Conclusions

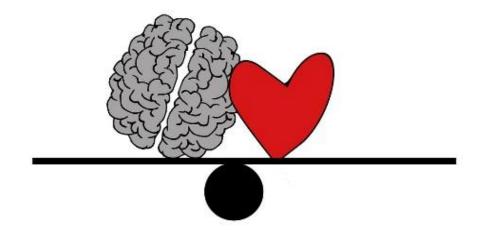
- Data literacy knowledge and skills acquired helped to improve their practice
- PLC meetings provided:
- A safe space to share experiences
- ✓ A new PD structure
- Cultivate trust
- Develop effective communication
- Encourage collaboration
- Fostering positive relationships with (students, families, and colleagues)



Emerged Theory

Holistic Relational Approach

The PLC meetings helped the participants to put human relationships in the center of their practice.



Textpeople...

"What we need more than anything else is not textbooks but *textpeople*. It is the personality of the teacher which is the text that the pupils read; the text that they will never forget."

(Rabbi Abraham Joshua Heschel)

Questions and Comments



References

- DuFour, R., DuFour, R. B., Eaker, R., Many, T., & Mattos, M. (2016). *Learning by doing: A handbook for professional learning communities at work*TM (3rd ed.). Bloomington, IN: Solution Tree.
- Evans, B. (2018, July 15). *Data literacy in education*. [Video file]. Retrieved from https://www.youtube.com/watch?v=QlBq8pSPKl4&t=63s
- Jimerson, J. B. (2014). Thinking about data: Exploring the development of mental models for "data use" among teachers and school leaders. *Studies in Educational Evaluation*, 42, 5. doi:10.1016/j.stueduc.2013.10.010
- LaFrance, J., & Beck, D. (2014). Mapping the terrain: Educational leadership field experiences in K-12 virtual schools. *Educational Administration Quarterly*, 50(1), 160-189.
- Lai, M. K., & Hsiao, S. (2014). Developing data collection and management systems for decision-making: What professional development is required? *Studies in Educational Evaluation*, 42, 63. doi:10.1016/j.stueduc.2013.12.006
- LeBlanc, A., Wilcox, A., Anderson, L., & Greunke, J. (2015). *Action research paradigm protocol* (ARPP). Unpublished Manuscript.
- Mandinach, E. B., & Gummer, E. S. (2016). *Data literacy for educators: Making it count in teachers preparation and practice*. New York, NY: Teachers College.
- Richardson, J. W., Beck, D., LaFrance, J., & McLeod, S. (2016). Job attainment and perceived role differences of cyberschool leaders. *Journal of Educational Technology & Society*, 19(1), 211-222.
- Ridsdale, C., Rothwell, J., Smit, M., Ali-Hassan, H., Bliemel, M., Irvine, D., ... & Wuetherick, B. (2015). Strategies and best practices for data literacy education: Knowledge synthesis report.
- Wayman, J. C., & Jimerson, J. B. (2014). Teacher needs for data-related professional learning. *Studies in Educational Evaluation*, 42, 25. doi:10.1016/jstueduc.2013.11.001

Providing Feedback

I will greatly appreciate if you can complete a very short feedback form about this presentation.

https://forms.gle/fCgRrEYdkUjQYYvM7

