

“The questions from the group were thought provoking. It gave me inspiration to push ahead with ideas.”

Nicola Charles
Blue Hills Honey



Blue Hills Honey

Business Growth Plan

Our objectives

- Improve stock control
- Improve flow and lift output of packing room
- Establish a café and interpretation centre on site

Our targets

- Achieve budget for labour cost in packaging and warehouse
- Launch café and interpretation centre on time and to budget

What we achieved...

- We designed and implemented a new factory layout, which has significantly improved flow in packaging
- Our café and interpretation centre has been completed on time and to budget
- We've appointed a contractor to operate our café



COMPETITIVE SMALL BUSINESS



BUSINESS ACTION LEARNING CIRCULAR HEAD

Delivered by Business Action Learning Tasmania, the Competitive SME Program was piloted in Circular Head as an initiative of the Circular Head Regional Economic Development Working Group to support the development of new job creation, create industries and provide training in the region.

The program targeted small to medium-sized businesses critical to key growth sectors in the greater Circular Head region and/or those seeking to scale up to meet the demand of new or expanding markets.

Projects included:

- KimchiMe - Business Growth Plan
- Smithton Sports - Business Sustainability & Succession
- Tarkine Edge - Sustainable Pork Production
- Blue Hills Honey - Business Growth Plan
- Young Beef Farmers Head Start Program
- Tasmanian Seaweed Fertilisers - Business Growth Plan

BALT's mission is to support self-reliant industry development, with diverse companies cooperating to improve their profitability, develop their people and grow the Tasmanian economy.