

“The group accountability and sharing were of most benefit. Helping others with their business was also great fun.”

Paul Soldo
Tarkine Black



Tarkine Black

New business development

Our objectives

- Secure an additional business partner
- Secure the government funding
- Develop and implement a marketing plan for export of product
- Plan and secure a sustainable supply chain to minimise costs and achieve the quality characteristics required in the chosen markets

Our targets

- Secure the required funding
- Successfully launch product in targeted markets
- Optimise the supply chain to minimise costs while achieving excellent quality

What we achieved...

- We secured a range of government grants
- We developed a business plan to pitch to potential business partners
- We engaged with a number of potential business partners through Northern Tasmania Development Corporation and other agencies
- We accessed the Export Market Development Grant to research markets in Singapore and Japan (with Austrade assistance)
- We established a supply chain utilising byproducts from food manufacture
- At this stage, we are still pursuing a business partner in order to grow the business



COMPETITIVE SMALL BUSINESS



BUSINESS ACTION LEARNING CIRCULAR HEAD

Delivered by Business Action Learning Tasmania, the Competitive SME Program was piloted in Circular Head as an initiative of the Circular Head Regional Economic Development Working Group to support the development of new job creation, create industries and provide training in the region.

The program targeted small to medium-sized businesses critical to key growth sectors in the greater Circular Head region and/or those seeking to scale up to meet the demand of new or expanding markets.

Projects included:

- KimchiMe - Business Growth Plan
- Smithton Sports - Business Sustainability & Succession
- Tarkine Black - Pastured Kurobuta Production
- Blue Hills Honey - Business Growth Plan
- Young Beef Farmers Head Start Program
- Tasmanian Seaweed Fertilisers - Business Growth Plan

BALT's mission is to support self-reliant industry development, with diverse companies cooperating to improve their profitability, develop their people and grow the Tasmanian economy.