

“It has allowed us to diversify our business into developing new products.”

Carlton Heres
Tasmanian Seaweed Fertilisers



Tasmanian Seaweed Fertilisers

Business Growth Plan

Our objectives

Increase capacity to harvest and process cast kelp to meet export demand

Grow the supply chain to increase employment in the region

Develop a business case to justify the proposal and win support of the stakeholders, including Government

Our targets

Secure access to the seashore

Develop a business model

Write a business case

Win the support of stakeholders

Implement the plan

What we achieved...

- We confirmed our existing access licences and secured all required approvals
- We developed a business model and documented a business plan
- We secured government funding for new equipment, which will increase our productivity significantly and provide capacity for export contracts
- We developed technical specifications and sourced our new equipment
- We designed and drew up our new factory layout
- We had a new chipper designed and built
- Installation of our upgraded production line is expected to commence early 2019



COMPETITIVE SMALL BUSINESS



BUSINESS ACTION LEARNING CIRCULAR HEAD

Delivered by Business Action Learning Tasmania, the Competitive SME Program was piloted in Circular Head as an initiative of the Circular Head Regional Economic Development Working Group to support the development of new job creation, create industries and provide training in the region.

The program targeted small to medium-sized businesses critical to key growth sectors in the greater Circular Head region and/or those seeking to scale up to meet the demand of new or expanding markets.

Projects included:

- KimchiMe - Business Growth Plan
- Smithton Sports - Business Sustainability & Succession
- Tarkine Edge - Sustainable Pork Production
- Blue Hills Honey - Business Growth Plan
- Young Beef Farmers Head Start Program
- Tasmanian Seaweed Fertilisers - Business Growth Plan

BALT's mission is to support self-reliant industry development, with diverse companies cooperating to improve their profitability, develop their people and grow the Tasmanian economy.